



Photographer: Michael Higgins
Professional Dancer: Troy Kirby

Celebration of Dance

PROMOTION FOR YOUR BUSINESS

Dear Business Owner/Manager,

You are invited to be part of a wonderful community event by offering you an opportunity to promote your business in our concert program. We like to introduce to you The 9th Annual Celebration of Dance, as we take part in a nationwide campaign for National Dance Week with three upcoming concerts.

More exposure for your business: We have three concerts this year! And we would like to have your business be included in the concert program. The same program with your ad will be handed out at all three concerts held at three different venues:

- **April 26th** 8:00pm - **Herberger Theater Center**
- **May 4th** 8:00pm - **Scottsdale Center for the Performing Arts**
- **May 10th** 8:00pm - **Cactus Shadows Fine Arts Center** in Cave Creek*
**a special mother's day weekend performance.*

National Dance Week gives the dance community an opportunity to perform their creative works in Celebration of Dance for our Arizona public to enjoy; a diverse display of dance expression that reflects our dance culture here in Arizona, featuring wide-range of dance styles; cultural dances, tap, jazz, ballet, hip hop, modern, salsa, flamenco, belly dance and more. These concert series also give us an opportunity to take part in a nationwide campaign; *"to bring visibility and recognition to dance-arts in our community"* and we would love to have you take part in supporting these efforts.

Produced by Golden Lion Productions, Inc. a non-profit (501c3) volunteer organization dedicated to serving the community with artistic, creative, and educational opportunities and events.

Please Join us in taking part in supporting the dance-arts in our community. Your program ad, or sponsorship, or contribution will be of great value to help us continue producing these concerts as well as help bring continuous exposure to your business.

With gratitude,

Helena Saraydarian

Helena Saraydarian
Golden Lion Productions, Inc.
Executive Producer & Director
Arizona's Delegate for National Dance Week

Golden Lion Productions is a non-profit (501 c 3) volunteer organization serving the community with creative opportunities and projects. Celebration of Dance is Arizona's contribution to National Dance Week in helping to bring visibility and recognition to the dance-arts in our community. www.goldenlionproductions.com | 623 465.2720

Celebration of Dance / National Dance Week

Three choices on how you can take part in Celebration of Dance/National Dance Week:

1. **Sponsor:** be one of our sponsors this year.
Deadline: ASAP - to include you in all the early promotions.
2. **Advertise:** place an AD in our concert-program.
Deadline: April 12th - please reserve your spot early.
3. **Donate:** or make a general donation.
Deadline: April 12th - all contributors will be listed in the program.

Please select one of the following ways that best fits you or your business needs:

CHOICE #1: BE A SPONSOR | Deadline ASAP for full benefits.

- Sponsorship: donate \$500.00 - \$1,000.00 and receive:
 - Your company's name on our flyers, posters, & concert programs.
 - Listing on the "Sponsors" page in the concert program.
 - A full page Ad in the concert program seen at all three concerts.
 - Two complimentary VIP tickets to any or all three concerts.
 - Your business listed and linked on our website as a 2008 sponsor.
- * Note: deadline for ADs or to be listed in the program is April 12th.

CHOICE #2: PLACE AN AD in our concert program. To be handed-out at all three performances, three different locations. Deadline: April 12th. Note: if you are interested in placing an ad, contact us ASAP and reserve your space to receive these special low prices:

- \$30.00 - standard business card size Ad | Black/White
- \$60.00 - half page Ad - size 5"w X 4"h | Black/White
- \$125.00 - Full page Ad - size 5"w X 8"h | Black/White

CHOICE #3: DONATE | deadline for having your or company's name listed: April 12th.
Donate any of the following amount and have your name/company listed on the "contributors" page in the concert program:

- Supporting Dancer \$5.00 - \$20.00
- Principle Dancer \$25.00 - \$50.00
- Star Dancer \$60.00 - \$100.00
- Grand Danseur \$150.00 - \$250.00 - plus

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Celebration of Dance | National Dance Week

MAIL-IN FORM

Name of your business: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Website: _____

Telephone: _____ Date: _____

Please select one of the choices from page (2) and complete the following information:

Choice #1 SPONSOR: complete this section if you wish to be a sponsor.

- Amount of Sponsorship Donation: \$_____ (500.00-1,000.00)
- Would you like a receipt? _____
- Your AD size will be full page (5"x8")
- Does your business have a logo? _____ If yes, please e-mail us your logo.

Choice #2 AD: complete this section for submitting an AD only.

- Amount enclosed: \$_____
- Would you like a receipt? _____
- Your AD size, circle one: business card (\$30) - ½ page (\$60) - full page (\$125)

Choice #3 DONATE: complete this section if you wish to make a general donation.

- Your donation amount: \$_____ | Would you like a receipt? _____

Email your AD directly to: tammywatson@cox.net

Note: please title your e-mail | subject: "Cod ad 2008" in order not to confuse with incoming suspicious emails or attachments.

Mail this form with your payment to:

Golden Lion Productions, Inc.
Attn: Helena Saraydarian
515 E. Carefree Hwy., #176
Phoenix, AZ 85085

THANK YOU

We appreciate your business, your generosity, and your support.

For questions contact: Helena Saraydarian | 623 465.2720

E-mail: goldenlionproductions@gmail.com

Website: www.goldenlionproductions.com

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